

Automation Alley SmartZone

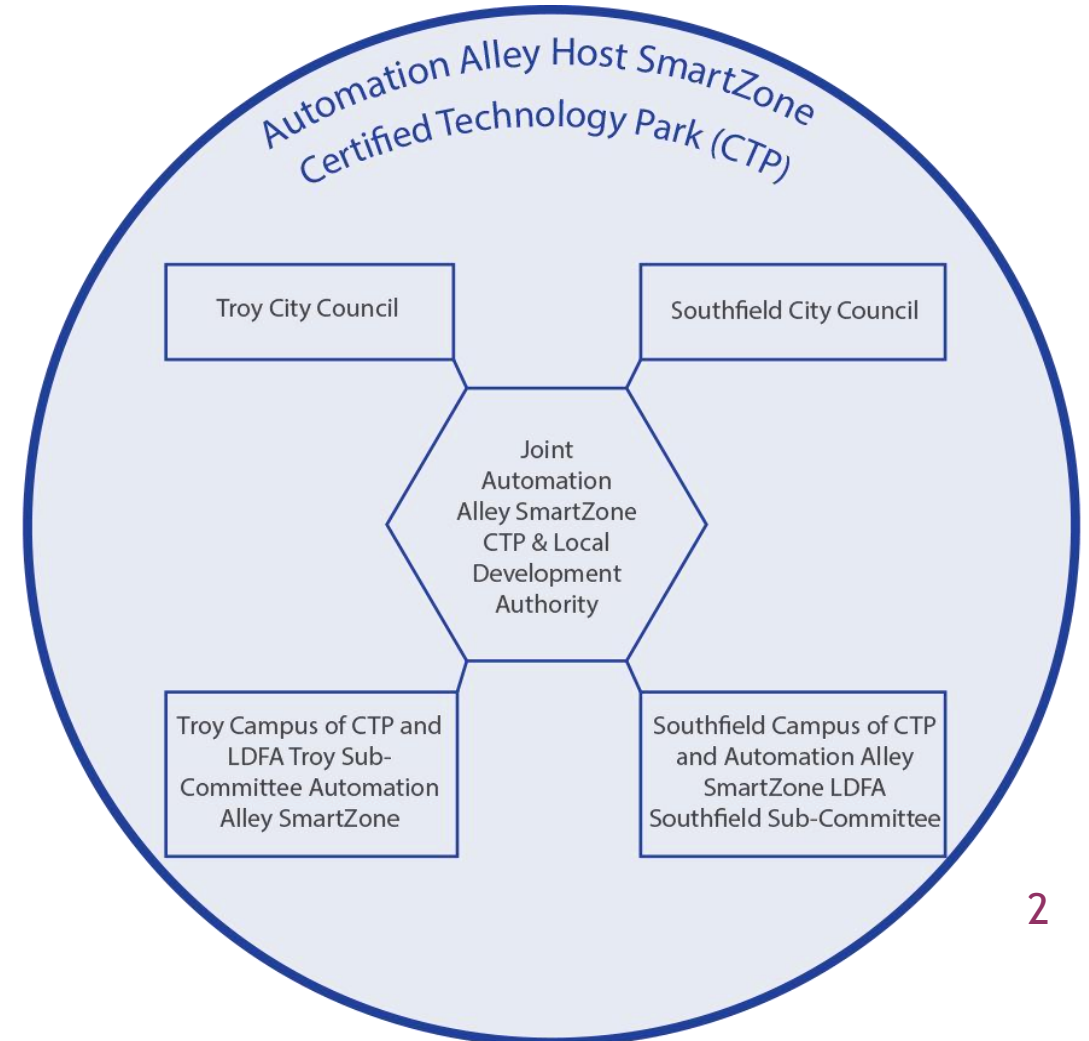
15-year Extension and SCCiTech Partnership



Automation Alley 15-Year Extension

What We Have

- Southfield and Troy | 2003
 - Formed Joint Local Development Finance Authority (LDFA)
 - Received Certified Technology Park and SmartZone designation from State
 - Tax capture of approximately \$179,000 (2014)
 - Tax capture proceeds, \$75,000 (2014), are forwarded to Automation Alley for operations and Foundation Membership
 - Automation Alley provides economic development partnership, links to growing technology-based businesses, use of Automation Alley Facilities and technology, and a home to the International Business Center



Automation Alley 15-Year Extension

Issue

- Extension | 2013
 - Automation Alley approached the city to discuss options to remain in Troy and extend LDFA life and SmartZone to allow enhancement of services
 - City initiated a review of various options
 - LDFA was approved by Michigan Economic Development Corporation (MEDC) for 5-year extension
 - Regional partners continued to work to qualify for 15-year extension

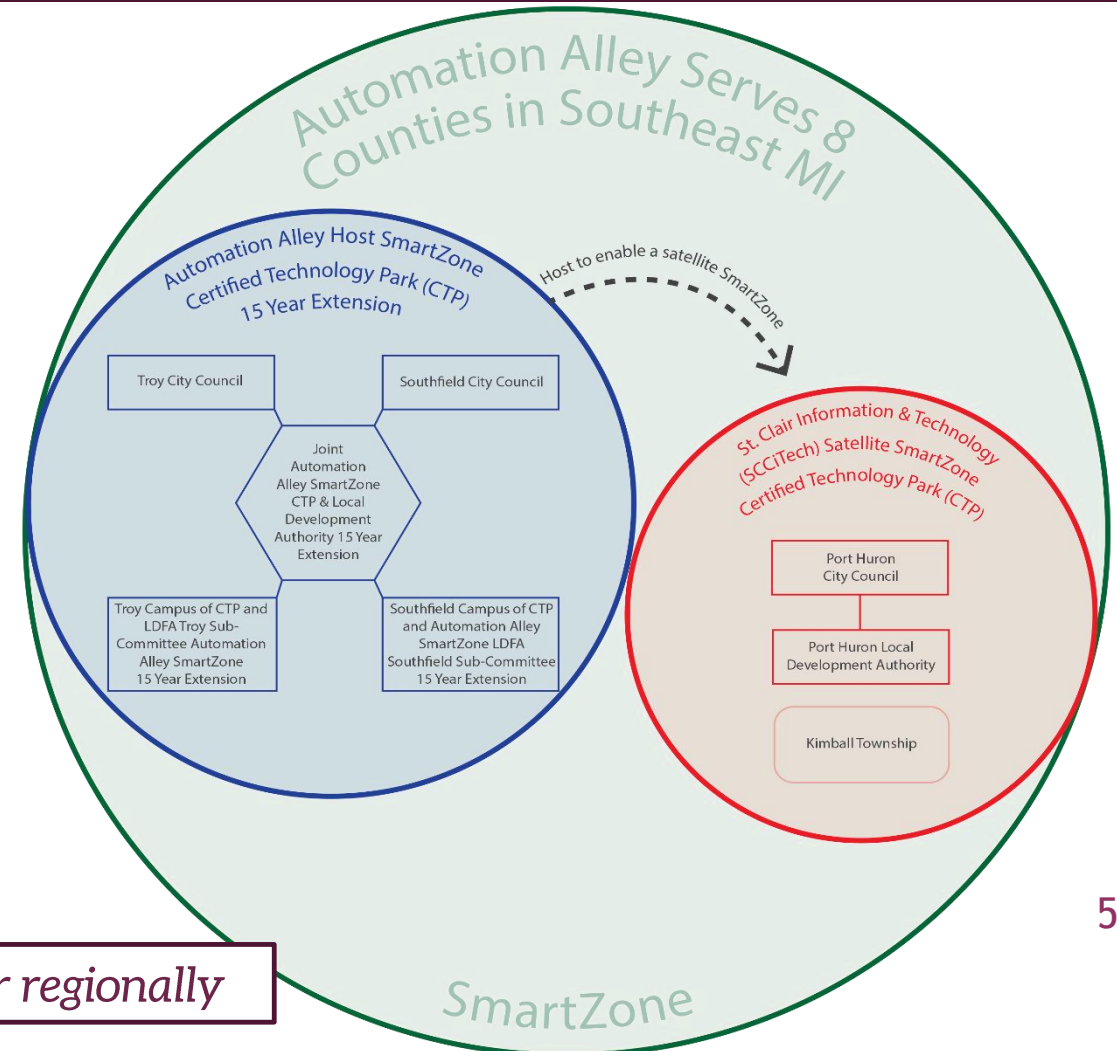
Automation Alley 15-Year Extension

State of Michigan SmartZone Criteria for 15-Year Extensions

- State facilitation role | 2014
 - Announced procedures to receive approval for 5-year or 15-years extensions to LDFA and SmartZone
 - Challenge to 15-year extension
 - “Cities must locate and be Host to a Satellite”
 - Satellite must meet strict criteria
 - Satellite SmartZone has at least a \$200,000 budget at start up
 - The Host and Satellite SmartZone create unique characteristics and specialties
 - The Host and Satellite SmartZone create benefits to regional cooperation and collaboration
 - The Satellite SmartZone adds value to the mission of the Host SmartZone
 - The Satellite SmartZone stimulates the growth of technology-based business and jobs
 - Cities of Troy and Southfield and the new LDFA enter into an Agreement
 - Deadline for proposal submission is September 30, 2014

Automation Alley 15-Year Extension *Proposal*

- Host cities have formed a partnership with St. Clair County Innovation and Technology SmartZone (SCCiTech)
- SCCiTech composed of Port Huron, Kimball Township, and St. Clair County Economic Development Alliance
- Automation Alley has been integral to forming this partnership and will provide support for and coordination between Host and Satellite



This is how we come together regionally

Automation Alley 15-Year Extension

Benefits of 15-Year Extension

- Predictable path for Automation Alley to remain and expand in Troy for many years to come
- Businesses will see new opportunities for job growth and expansion
- If successful, our effort will be part of a select group to be granted an extension by the State
- Through collaboration and cooperation, both new and existing businesses will be the chief beneficiary
- Opens door for additional economic development resources